

Unity Intergroup Meeting Minutes

April 8, 2023

ATTENDEES: Jean k, Meg M., Jane S, Bonnie S, Paul H, Wendy S, Betty, Cathy G, Theresa, Ruth N, Lori, Amy, Christi, Luci, Peggy, Valerie

NEWCOMERS:

UIG Trusted Servants: IG Chair – Jean K; IG Vice Chair- Jane; IG Secretary – Open (Christi C. filling in this month); IG Treasurer – Peg M; Region 4 representatives – Cathy G, Amanda A, Jane S; Region 4 rep ALT – Amy R; WSBC Delegates – Amy D, Cathy G; By Laws Chair – Open; Quick Steps Co-Chairs – Scott P, Jackie K; Hot Line responders – Val; Literature Coordinator – Amy D; Newsletter Editor – Christi C; Print Coordinator – Nancy K; Zoom Meeting Manager – Christi C.

1. Welcome: Jean opened the meeting with the Serenity prayer and introductions.
2. Tradition 4: Peg M. talked about the 4th Tradition.
3. Secretary report: Cathy G brought up a few errors in the meeting minutes. Cathy G made a motion to accept the amended minutes and Peg M. seconded the motion.
4. Treasurer's report: Peg M. read report and Cathy G made a motion and Cristi seconded.
5. Newsletter: We ask groups to volunteer to write about the monthly step and tradition. Burnsville 6:30 has volunteered for April. Wendy S. volunteered the Rochester meeting for the month of May. David L. of the Waterville group volunteered his group for the month of June.
6. Intergroup Business:
 - a. Open board positions: Secretary
 - i. Meet once a month to talk about the agenda and any special items the board needs to address.
 - ii. Abstinence requirements are 1 year to be on the board.
 - b. Open Unity Service positions: By-laws chair
 - i. By-laws chair – no one volunteered so this position is still open.
 - c. Convention financing and scholarship discussion.
 - i. Peg M, Betty and Jane S will write up a scholarship form to vote on May
 - ii. Potential of subsidizing meal on Saturday due to high cost for some.
 - iii. Scholarships can be "repaid" with service.
 - iv. OA members can donate additional funds towards scholarships.
 - v. Jane is chairing the scholarship committee.
 - vi. OA is creating a new PSA commercial which is \$50,000.
 1. Peg made a motion to allocate \$10,000 towards WSO for the PSA Commercial.
7. Events/Committee reports:
 - a. Buffalo retreat –. Only 2 open spots as of today, but there are commuter spots still open.

- b. Quick steps – we need more leaders – contact Scott P and Jackie K. The question was asked if we can request that they not overlap with intergroup meeting. See new flyer for Quick Steps May 5, 12, 19, 27 and June 5th lead by OA Central Ontario Intergroup
 - c. Big Book study with Lawrie C. coming up in May – Zoom event – more information to follow. Discussions around the funds for Big Book
8. Announcements
- a. People are not receiving the e-mails – if not receiving them, let Jean know
9. Closing – Jean led closing with the responsibility pledge.
10. Committee meeting – we broke into two breakout rooms.
- a. Professional outreach
 - i. MAARCH Conference –
 - 1. Action items: Christi will find out if we can be an exhibitor vs a sponsor.
 - ii. Facebook Ads – geo targets – QR codes
 - iii. College campuses - Augsburg Step-up program
 - 1. Action item: Christi will contact them to ask about leaving flyers or information with them.
 - iv. Howard, our Constant Contact person would like to step down. Discussion around possible solutions for this.
 - 1. Action item: Christi to check with former social media manager for her business to see if she is willing, interested, and cost.
 - 2. March conference October 30th 2023.
 - b. Twelve Step Within
 - i. Discuss what can we as a committee do to support recovery from relapse.
 - ii. Jean to check with convention chairs if there would be a way for us to do a recovery from relapse breakout/small group at convention in October
 - iii. Explore possibility of a Zoom event December 10 1:00-2:30 pm topic recovery from relapse with speakers and small group breakout.
 - iv. Plan to get something in the May newsletter: Thursday Meeting Recovery from Relapse.

Report from PIPO for April 8 IG Meeting

Submitted by Peg M

Cristi C. reached out to an acquaintance who does professional social media “advertising”. Michaela is interested in working with us but would need more information. Her charge is \$500 per month, which the group agreed was perhaps more than we need to spend.

Cristi C. has a number of the skills we are seeking.

Cathy G said that we have been accustomed to paying a \$150/month for maintenance on social media (not advertising) which includes providing services such as online registration.

We agreed as a group that staffing a booth at MAARCH (Mn Association of Resources for Recovery and Chemical Health) seems ideal for professional outreach. This 2023 convention is Monday, October 30 – Wednesday, November 1 at the St. Paul Convention and Expo Center. The fee for a booth is \$1000. We also noted that the 2 ½ days would require substantial staffing. We suggest that at least 5 of us would need to “own” staffing periods – eg., 9 -1 Wed, 1-5 Wed, 9-1 Thurs, etc.

The group agreed that we need a different (new) banner for professional outreach – including a backdrop and perhaps one or two table stands. Cathy G, Bette and Peg agreed to draft a sample for the group’s consideration. We will work to meet in June and have camera ready materials ready to go to production by the July IG meeting

We also discussed incorporating QR codes in whatever outreach we do (on a banner or poster, etc).

Cristi C. offered to work up a draft of some materials we could use which would have a QR code to take people interested to our overeaters.org (IG) site.